

Preliminary Report of Visitor Count

26th
FINETECH JAPAN
Flat Panel Display Technology Expo

7th Highly-functional
Material World

Photonix2016
16th Int'l Laser & Photonics Expo

April 18, 2016

The Solemn Declaration of No Inflated Numbers

We consistently count visitor registration numbers clearly and stringently based on the following philosophy and principles.

Fundamental Philosophy of the Total Visitor Number Announcement

1. The number of visitors will be stated honestly and will not be inflated. This is our duty to exhibitors.
2. The inflation of visitor numbers is a misrepresentation of the contents of the exhibition and fraudulent to the exhibitors.
3. The number of visitors and also the counting method will be stringently announced in writing shortly after the exhibition.

Three Major Principles of the Counting Method

1. One business card submitted at the on-site registration counter is counted as one visitor.
2. Once registered, a visitor is counted only once, no matter how many times and days they enter the exhibition.
3. Counting the visitors each time they pass through the entrance is regarded as an actual inflation of the figures; therefore, this counting method is prohibited.

1) On-site Registrants

- Only those who completed registration on-site are regarded as registrants. One registration is counted as one visitor, no matter how many repeated days the visitor attends the show.

2) VIP Registrants

- Only those who completed VIP registration on-site are counted. Also, one registration is counted as one visitor, no matter how many repeated days the visitor attends the show.

3) Special Guests

- Government-related visitors, embassy officials, members of the related associations are counted. One registration is counted as one visitor, no matter how many repeated days the visitor attends the show.

VISITOR FIGURES


	April 6 [Wed]	April 7 [Thur]	April 8 [Fri]	Total
1) <i>On-site Registrants</i>	14,187	14,791	18,429	47,407
2) <i>VIP Registrants</i>	5,048	4,003	3,212	12,263
3) <i>Special Guests</i>	71	0	4	75
Total Number of Visitors (Sum of above 1 – 3)	19,306	18,794	21,645	<u>59,745</u>

All registrations are counted only once per visit, no matter how many repeated days a visitor attends the show.

	April 6 [Wed]	April 7 [Thur]	April 8 [Fri]	Total
<i>Number of Seminar Attendees</i>	3,961	4,473	1,982	10,416

	April 6 [Wed]	April 7 [Thur]	April 8 [Fri]	Total
<i>Number of Press Registrants</i>	191	85	86	362

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