

Preliminary Report of Visitor Count

5th Highly-functional Material Week OSAKA 2017

5th FilmTech OSAKA — Highly-functional Film Expo Osaka —
5th PLASTIC OSAKA — Highly-functional Plastic Expo Osaka —
4th METAL OSAKA — Highly-functional Metal Expo Osaka —
2nd CERAMICS OSAKA — Highly-functional Ceramics Expo Osaka —
1st JOINING OSAKA — Adhesion & Joining Expo Osaka —

Concurrent Shows: 5th World Smart Energy Week OSAKA / 1st JAPAN BUILD OSAKA

The Solemn Declaration of No Inflated Numbers

Sep. 25, 2017

We consistently count visitor registration numbers clearly and stringently based on the following philosophy and principles.

Fundamental Philosophy of the Total Visitor Number Announcement

1. The number of visitors will be stated honestly and will not be inflated. This is our duty to exhibitors.
2. The inflation of visitor numbers is a misrepresentation of the contents of the exhibition and fraudulent to the exhibitors.
3. The number of visitors and also the counting method will be stringently announced in writing shortly after the exhibition.

Three Major Principles of the Counting Method

1. One business card submitted at the on-site registration counter is counted as one visitor.
2. Once registered, a visitor is counted only once, no matter how many times and days they enter the exhibition.
3. Counting the visitors each time they pass through the entrance is regarded as an actual inflation of the figures; therefore, this counting method is prohibited.

① On-Site Registrants

Only visitors who completed registration on-site are counted. All registrations are counted only once, no matter how many repeat days a visitor attends the show.

② VIP Registrants

Only VIP badge holders who completed registration on-site are counted. Also, registrations are counted only once, no matter how many repeat days a visitor attends the show.

VISITOR FIGURES				
	Sep. 20 [Wed]	Sep. 21 [Thur]	Sep. 22 [Fri]	Total
1) On-Site Registrants	3,078	3,461	4,095	10,634
2) VIP Registrants	765	639	598	2,002
(A) Visitors number of Highly-functional Material Week OSAKA	3,843	4,100	4,693	12,636
Number of Seminar Attendees	1,439	1,078	1,220	3,737
Number of Press Registrants	56	43	19	118
(B) Visitors number of Smart Energy Week OSAKA	4,502	5,014	4,676	14,192
(C) Visitors number of JAPAN BUILD OSAKA	1,809	1,730	1,712	5,251
Total Number of Visitors (A)+(B)+(C)	10,154	10,844	11,081	32,079

All registrations are counted only once per visit, no matter how many repeated days a visitor attends the show.

- * These figures are preliminary and they are subject to change after being certified by an official institute.
- * The numbers of seminar attendees and press registration are not included in the total number of visitors.

Organised by



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