

# Preliminary Report of Visitor Count

28th  
**FINETECH JAPAN**  
LCD/OLED/SENSOR TECHNOLOGY EXPO

**Photonix2018**  
18th Int'l Laser & Photonics Expo

9th Highly-functional  
**Material Week** TOKYO 2018

## The Solemn Declaration of No Inflated Numbers

Dec. 10, 2018

We consistently count visitor registration numbers clearly and stringently based on the following philosophy and principles.

### Fundamental Philosophy of the Total Visitor Number Announcement

1. The number of visitors will be stated honestly and will not be inflated. This is our duty to exhibitors.
2. The inflation of visitor numbers is a misrepresentation of the contents of the exhibition and fraudulent to the exhibitors.
3. The number of visitors and also the counting method will be stringently announced in writing shortly after the exhibition.

### Three Major Principles of the Counting Method

1. One business card submitted at the on-site registration counter is counted as one visitor.
2. Once registered, a visitor is counted only once, no matter how many times and days they enter the exhibition.
3. Counting the visitors each time they pass through the entrance is regarded as an actual inflation of the figures; therefore, this counting method is prohibited.

- ① **On-Site Registrants** Only visitors who completed registration on-site are counted. All registrations are counted only once, no matter how many repeat days a visitor attends the show.
- ② **VIP Registrants** Only VIP badge holders who completed registration on-site are counted. Also, registrations are counted only once, no matter how many repeat days a visitor attends the show.
- ③ **Special Guests** Government related visitors, embassy officials, members of the related associations are counted. All registrations are counted only once, no matter how many repeat days a visitor attends the show.

VISITOR FIGURES				
	Dec. 5 [Wed]	Dec. 6 [Thur]	Dec. 7 [Fri]	Total
1) On-Site Registrants	15,000	15,911	17,837	48,748
2) VIP Registrants	4,285	3,230	2,831	10,346
3) Special Guests	0	1	1	2
<b>Total Number of Visitors</b>	<b>19,285</b>	<b>19,142</b>	<b>20,669</b>	<b>59,096</b>

All registrations are counted only once per visit, no matter how many repeated days a visitor attends the show.

	Dec. 5 [Wed]	Dec. 6 [Thur]	Dec. 7 [Fri]	Total
<b>Number of Seminar Attendees</b>	<b>4,190</b>	<b>4,211</b>	<b>3,666</b>	<b>12,067</b>

	Dec. 5 [Wed]	Dec. 6 [Thur]	Dec. 7 [Fri]	Total
<b>Number of Press Registrants</b>	<b>110</b>	<b>63</b>	<b>46</b>	<b>219</b>

- \* These figures are preliminary and they are subject to change after being certified by an official institute.  
\* The numbers of seminar attendees and press registration are not included in the total number of visitors.